

What have we implied on  
the micro level of we /  
essence and + and on macro level

1. There is a statistical problem;  
Average behaviour
2. There is a structural problem:  
if cost, rise in different degree  
the structure of prices changes -  
- there may be micro effects

In fact there is a new structure  
and we are faced with the  
fundamental question of defining  
market structure + predicting its  
consequence.

3. There may be a number of commonly  
appreciated - of demand  
shifts and the composition of  
product changes.